

Our company is focused on supplying plastic products through the injection molding process, primarily for the household appliance, cosmetics, and automotive sectors. These sectors present particularly demanding requirements, which call for increasing awareness and responsibility in producing high-quality products, along with great attention to the Customer in all aspects of the supply relationship—from the commercial approach to post-delivery support.

CIMPLASTA considers the following aspects to be strategic for ensuring CUSTOMER satisfaction:

- Aiming for maximum product quality with a zero-defect mindset
- Building a consolidated supplier base aligned with automotive customer requirements
- Ensuring excellent service levels in terms of delivery punctuality and flexibility in meeting requests
- Carrying out production activities with the utmost respect for product and equipment safety, in order to minimize risks for employees, customers, end users, and the environment
- Developing business activities in terms of production capacity, efficiency, and profitability
- Pursuing results through a Risk-Based Thinking approach
- Ensuring information security for the Customer
- Focusing on environmental sustainability: green/certified suppliers, internal energy efficiency improvements

To this end, the company has decided to:

- Base its growth on continuous improvement extended to all business processes
- Use a quality system aligned with the UNI EN ISO 9001 and IATF 16949 standards
- Promote employee engagement and enhance motivation and skills at all levels

Based on this Policy, Management sets objectives to be achieved and ensures the availability of the necessary human, technological, and IT resources to achieve them. All personnel at every level must be committed to achieving these objectives. Management is also committed to communicating this policy and its objectives at all levels, as well as systematically verifying their achievement.

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Management



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